

AT. ER 84-6007/1+2

18 October 1984

MEMORANDUM FOR: Director of Central Intelligence

FROM: George V. Lauder  
Director of Public Affairs

SUBJECT: Address to the Corporate Council for International Policy

1. Action Requested: None. This is background information for your address to the Corporate Council for International Policy (CCIP), Wednesday, 24 October, 6:30 - 8:30 p.m., at the Georgetown Club, Washington, D.C.

2. Arrangements: You and Mrs. Casey are requested to be at the main entrance of the Georgetown Club at 6:30 p.m. where you will be met by the President of LITCO Bancorporation Arthur Hug and Director of CCIP Richard Wiener. (See biography of Mr. Wiener opposite.) They will escort you to the reception in the Wine Cellar Parlor. A receiving line is not planned. Dinner is at 7:00 p.m. in the Williamsburg Room and your speech is scheduled to begin at 7:50 p.m. You have been asked to speak for 20 minutes and to allow 20 minutes for questions and answers. The Council has agreed that your remarks are to be off-the-record. Mr. Hug will be seated on your right and will introduce you. A podium with a microphone will be placed a few feet from your table. (See for table seating arrangements opposite.) A business suit is the dress for the evening.

° Speech: Your proposed remarks are attached. Your remarks are a reworking of your recent Los Angeles/Seattle speeches, since the CCIP is a similar type group. A new section on terrorism and some other new material has been added. If you have further revisions and wish a final, cleaned up copy, please call [redacted]

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° Audience: Approximately 30 prominent CEO's of leading corporations will be present. (See opposite list of attendees.) Representatives of the print and electronic media and foreign nationals will not be present.

3. Background of CCIP: The United Nations Association (UNA), a policy-oriented nonprofit institution working to bring American interests to bear upon international organizations, created the Corporate Council for



SUBJECT: Address to the Corporate Council for International Policy

International Policy. The CCIP provides its members, who are the leaders of American corporations and financial institutions, with insights into the issues that dominate the global economy. Through private, high-level briefings by public figures, round table discussions, and concise reports, members receive perspectives on the political and economic complexity of the international marketplace. The annual corporate fee for CCIP membership is \$5000. The UNA's annual budget is about 3 million dollars. (For further information see brochures opposite and CCIP's membership list.) On 27 October, Vice President Bush will address the Council. Recent speakers include:

The Honorable John R. Block, Secretary of Agriculture  
The Honorable William P. Rogers, Secretary of State  
Dr. Robert A. Scalapino, Director of the Institute of East Asian  
Studies of the University of California  
Dr. John Silber, member of the President's National Bipartisan  
Committee on Central America  
Vadim N. Kirichenko, Director of Economic Research of the Soviet Gosplan

/s/ George V. Lauder

George V. Lauder

Attachment

TABLE SEATING

Mr. and Mrs. William J. Casey

Mr. Arthur Hug, President, LITCO Bancorporation, (on your right)

Mr. Richard Schmeelk, Managing Director, Salomon Brothers, (on your left)

Dr. Ivan Selin, Chairman of the Board, American Management Systems

Mr. Irving Goldstein, President, Communications Satellite Corp.

Mr. Daniel J. Callahan, President, American Security Bank

Mr. Paul Wagner, President, Wagner and Barooty

ER 84-6007



## CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

Executive Registry

84-6007/2

PUBLIC AFFAIRS

Phone: (703) 351-7676

5 October 1984

Mr. Richard Weiner  
 Vice President of  
 United Nations Association  
 of the United States of America, Inc.  
 300 East 42nd Street  
 New York, New York 10017

Dear Mr. Weiner:

This is to confirm that CIA Director, William J. Casey, will be addressing an off-the-record dinner meeting of the Corporate Council for International Policy on October 24th at the Georgetown Club in Washington, D.C.

According to Carol Seiffert's letter, the meeting begins at 6:30 p.m. with a reception followed by dinner then 20 minutes of remarks and 20 minutes of Q's and A's. I understand from our telephone discussion that the press will not be admitted or foreign nationals. Should there be a change in these arrangements, or if any publishers attend, please let me know. As the time draws nearer, I look forward to receiving the audience's names and affiliations.

Enclosed as you requested is a biography of Mr. Casey, and I will let you know whether he would prefer a table microphone or a lectern and microphone. An introduction by Arthur Hug will be an appropriate way to start the evening's program.

Thank you for the information, and I am sure it will be a enjoyable evening for all participants. Mr. Casey looks forward to meeting and talking with such a distinguished group. If I can be of any help please feel free to call me on

cc: [redacted]

Sincerely,

HS/

DCI/PAC

5 Oct 84

Disbribution:

- 1 - Addressee
- 1 - PAO Reg 84-0308
- 1 - ER 84-6007

Public Affairs Officer

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Executive Registry
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27 September 1984

MEMORANDUM FOR: Director of Central Intelligence

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FROM:   
Public Affairs Office

SUBJECT: Topics for Upcoming Speech

1. You will address the Corporate Council for International Policy at The Georgetown Club on 24 October.

2. After consulting this group who are mostly businessmen, I propose the following topics:

1. Soviet Leadership
2. Soviet Economy
3. Terrorism and Its Affect on U.S. Business
4. Narcotics
5. The Economic Challenge From Asia
6. State of Intelligence
7. Technology Transfer
8. New Civil Technologies

3. The businessmen lean towards economic topics hence topics #2, #5, and #8; I will put new information in the standard topics.

4. Just check the issues you wish to address and draw a line through those you don't wish to speak on. If you have any other ideas, please note at the bottom.

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OTHER TOPICS:



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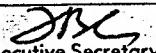
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ROUTING SLIP

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Remarks

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 Executive Secretary  
 8/6/84  
 Date

## Corporate Council for International Policy

WILLIAM S. WOODSIDE  
Chairman  
CAROL M. SEIFERT  
Director

Executive Registry
84-6007

July 31, 1984

Mr. William J. Casey  
Director  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Casey:

I was very pleased to hear from Arthur Hug that you would be our speaker and guest of honor at the October 24, 1984 meeting of the Corporate Council for International Policy to be held at the Georgetown Club in Washington, D.C. These dinner meetings run from 6:30 to 8:30, beginning with a reception and dinner followed by 20 minutes of remarks by the speaker and the same amount of time for discussion between the speaker and guests. Prior to the time of the meeting, I shall send you a list of those who will be attending. These gatherings of approximately 25 corporate leaders provide an excellent forum for amiable and substantive discussion.

For your information, I have enclosed our brochure. CCIP members draw on and support the United Nations Association, an independent policy institution.

Again, let me say how pleased we are to have you as our speaker and guest of honor.

Sincerely,

*Carol M. Seifert*  
Carol M. Seifert

cc: Arthur Hug

Enc.  
CMS:kch

DCI  
EXEC  
REG  
P-306

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